2015 MARKET OUTLOOK

A MARKETFY SPECIAL REPORT

Marketfy

EXPERT INSIGHT
FOR A PROSPEROUS NEW YEAR

Each year, the team at Marketfy reaches out to our financial experts and educators to get advice and outlook that helps the traders on our platform hit the ground running as the market opens on January 2nd.

This year, we opened up the call to experts, partners and friends beyond just the mavens who host products on Marketfy and the responses have been overwhelming. Each submission provided a unique outlook for 2015 covering everything from what to expect from the fed to what to look for in the Marijuana sector.

Trading and investing isn't easy and it takes guidance, discipline and patience if you want to be profitable. The best way to gain the knowledge is to gather information from experts with decades of experience trading, investing and managing money for thousands of people worldwide.

We hope that you enjoy the outlook and it offers you a little extra insight to guide you towards a profitable and prosperous new year.

Cheers,

The Marketfy Team

Marketfy

MARKETFY MAVENS

Ron Insana @rinsana

TIP: Stay long US stocks, particularly big brand name firms in tech, media and finance, as seasonal, cyclical and fundamental forces remain positive. Take a position in EWG (Germany) and EWJ (Japan) ETFs to benefit from all-out stimulus coming in both countries.

WATCH: I will be watching inflation expectations and commodity prices. If they continue to collapse, I would be worried about a global recession and how it would affect the US economy and markets.

Alan Brochstein @invest420

TIP: If you are looking at the marijuana sector, be very careful. Make sure your due diligence extends beyond product testing!

WATCH: I will be watching the marijuana sector and especially GW Pharma (GWPH), which could see its Sativex approved by the FDA

Jon Boorman @JBoorman

TIP: Trends can go further and last longer than anyone anticipates. It's the same for individual stocks as it is for the market overall. Don't engage in the futile exercise of trying to anticipate a correction or pick a top. You will only succeed in losing both financial and mental capital. It's far easier and more profitable in the long run to simply follow trends rather than predict them. Do what price is already telling you, follow a trend until it's over for your time frame, and manage risk.

WATCH: Incredibly the NASDAQ is now within striking distance of all time highs. This will no doubt garner huge media attention should it come to pass, but with a wide disparity in performance among asset classes and markets over the last year, it will remain as important as ever to identify those sectors with the strongest trends, and specifically the individual stocks leading them, rather than focusing too heavily on the indices generating the headlines

Tim Melvin @timmelvin

TIP: Ignore all predictions and forecasts. They are simply guesses and risking your cash on a guess is fool hardy. React to what the market does rather than trying to predict what might happen. If the markets fall creating lots of safe and cheap stock be a buyer. If they move up to levels where stocks are selling above their intrinsic value be a seller. Focus on cheap stocks with a margin of safety in the balance sheet and ignore the day to day market noise as much as possible. To really escape the noise of the broader market focus on community banks at a discount to book value and have sound balance sheets and loan portfolios, Favor those with high insider ownership and activist involvement. Learn to love illiquidity. Read a lot.

WATCH: Lots of baseball and old movies,as well as whatever chick flicks my wife forces me to endure. Probably the last two rounds of the NCAA tournament and hopefully time allows me to catch up on Justified episodes. In January and February I usually watch a lot of the weather channel so I can laugh at folks in places like Detroit, Chicago and Baltimore

Oh- you mean in the markets. As we enter 2015 we have a limited supply of cheap stocks outside the community banks and energy spaces. I will be watching for inventory creation events that allow me to put more cash to work. I will track carefully the movement of private equity firms to find potential bargains. I will be tracking bank stock activists very carefully as always. I will indulge my inner news junkie by tacking global events and economic developments but I will not let them dictate my investment decisions. That is guided by valuation and valuation alone.

Tobias Carlisle @greenbackd

TIP: For value investors, the US market is yielding up a dearth of opportunities, but continues to charge ahead. International markets are cheap--as cheap as they have been in 40 years--but have not moved up yet. At some stage, the gap between the US and the rest of the world will close. International value strategies offer the best risk:reward now.

WATCH: Energy has been the sector most beaten up in 2014. It has yielded up a number of deeply undervalued companies and it's likely that it enjoys some rebound in 2015. My favorite companies are Adams Resources & Energy Inc. (AE), Vaalco Energy Inc. (EGY), Pacific Ethanol Inc. (PEIX), Statoil ASA (STO), VOC Energy Trust (VOC), Gran Tierra Energy Inc (GTE), Petrobras Argentina SA (PZE), and PBF Energy Inc. (PBF), all of which are cheap on an acquirer's multiple basis..

Gary Anderson @3DPrintingStock

TIP: Read what the analysts have to say- then do the opposite.

WATCH: Graphene 3D Lab Inc. (GGG.V) and GPHBF. The company will be commercializing graphene-enhanced filaments for existing FDM 3D printers. Electrically conductive filaments that can be used in existing consumer grade 3D printers will be a game-changer for the company.

Christian Tharp @cmtstockcoach

TIP: This bull market has been amazing, but its getting quite long in the tooth. If this bull were to make it to its 6-year anniversary it will become the 3rd longest in history. Can it get to #2? Or even #1? Of course, but odds wouldn't seem to favor it when compared to other bulls. So, by all means stay in this market until it gives you a sign to do otherwise, but make sure to protect profits along the way. All bull markets end at some point, and when they do, gains can tend to vanish a lot quicker than they came.

WATCH: Investors and traders need to keep an eye on the Russell 2000 as we head into 2015. The small-cap index has spent the entire year of 2014 trading sideways. This price action is similar to what occurred when the stock market peaked back in 2007. If the Russell can break above 1215, the bull should be in great shape for another leg higher. However, if the Russell never breaks 1215 that certainly means it must have went the other direction, and it wouldn't have went down by itself.

Michael Lingenheld @CupHandleMacro

TIP: 2 Pieces of Advice:

1. Put an emphasis on liquidity. I believe the market is at risk of another "Flash Crash," which could be more destabilizing this time around.

   Traders calculate that less than 1% of corporate bonds trade more than $5 million a day. The US Treasury market had a "flash crash" of its own on October 15. Stock market volumes are extremely low, and it wouldn't take much to hit a "liquidity vacuum."

2. Don't think of Blue Chip stocks as a safe-haven. According to S&P Capital IQ, one third of the companies in the Dow Jones Industrial Average have posted shrinking or flat revenue over the past 12 months. Revenue growth for nearly half the DJIA didn't outpace the US inflation rate of 1.7%.

This does seem to indicate that there's a lot of "financial engineering" (see: share buybacks) taking place for these companies to keep meeting profit expectations. On top of that, Dow 30 companies all have an overseas presence, so the stronger US dollar is having a negative impact.

What does that mean for investors seeking safety? Your best bet might be oversold cyclical sectors where the downside is already priced in.

WATCH: Data shows that world oil product demand, based on refinery runs, was unchanged Y/Y in September at 92.1m bpd compared with 2.7% Y/Y growth in the 12 months to September 2013. Stripping out the US, oil demand in the rest of the world appears to be falling, something that would normally be associated with recessions. If the global economy is going to turn around, oil demand will have to pick up.

Offshore oil drillers have been blind sided by the fall in oil prices. I'll be watching these names closely in 2015, specifically Seadrill (ticker: SDRL). Even if oil continues to fall, SDRL offers an incredible dividend yield at 19.3% - cushioning the downside. If oil rallies, this oversold name should get a major boost.

Karen Starich @kstar_trader

TIP: The markets will likely see a pullback in February that presents a buying opportunity for a substantial rally in March thru May. Overall, the current Uranus transit suggests inflation. Money will continue to flow into the markets and the move will be impressive for the DJIA in 2015. I like technology and solar sector stocks to out perform the markets. With

Saturn moving into Sagittarius older established companies will bring stable investment opportunities.

WATCH: Stable technology companies Intel, Apple, and Microsoft will likely continue to make substantial gains in 2015. Solar sector stocks such as SunPower and Sun Edison also look very good in 2015. Technology is emphasized with Uranus transiting Aries. The planet has an 84 year orbit and during it's passage through Aries brings new and novel approaches to energy, transportation, and communications. Will Tesla introduce the latest new electric car that can also fly? I predict they already have one, but, perhaps the

greatest invention of all time was the yellow line on the middle of the highway!

David Katz @TradingFibz

TIP: My job as an educator and mentor in the live screen share trading room is to identify the trend on both an intraday and seek the earlier entry for the swing trader. Here is my two sense to get you there. Keep it simple. Cease from trying to find the holy grail to trading. There is none. Know one thing well and don't feel you have to track so many markets. Whatever type of trader you may be, following the trend will always reap you more profit in the end, whichever direction it is moving. It's your patience and discipline that will continue to grow as a trader when you implement such tools. Sum it up - Plan your trade and trade the trend.

WATCH: Whether we go higher or lower, a 50/50 chance. Bottom line - half will get it right. So instead of one particular company, industry or sector, and the market indices peaking at all time highs again, identifying the intraday trend to remain in the longer trend trade on such equities as in the DOW 30 or Q50 stocks/options would be a great place to start. IBD 50/CAN SLIM fundamentals make a good watch-list for technical entries - remember keep it small and simple. I will also be watching for market to respond more to economic data and the Fed policy to move the market in either direction. In other words - Watch for the trend in your market of choice and heed the words of my investing tips for 2015.

Anka Metcalf @AnkaMetcalf

TIP: Trade cautiously into 2015, pay close attention to major and minor support and resistance are, respect major time frames and respect the market, never try to outsmart its moves. For swing and position trader the key will be to trade in sync with the market, pick strong candidates that have odds of making new highs. Short only weak stocks that are down trending on major time frames. Therefore moving forward we need to take it one day at a time, look at the general technical picture and trade cautiously.

WATCH: I will be watching some stocks from the tech sector and here are some of my picks:

- AAPL (Apple Inc.) strong run into 2013, recent announcements, its mobile payments and wearable items may just take AAPL to new highs. I see AAPL next year trading at $150.00. If you missed the $110 entry in AAPL this year back in October or November you pretty much have to wait for a pullback.
- RFMD (RF Micro Devices Inc) Apple supplier - blasted out of the gates this year in February without looking back. From a $4.50 stock in January to $14.75 now in November. A definite must have. If you are not in keep this little monster on your watch list and stalk any pullback.

- SWKS (Skyworks Solutions Inc) an Apple supplier as well, we can see highs into the $90's in 2015.
- NVDA (Nvidia Corp) a strong tech stock that has a nice move through 2014 and has room to run into $26.00
- CSCO (Cisco Systems Inc) if the market will remain strong I will look for CSCO to continue trading higher in 2015 for a target of $34.00
- INTC (Intel Corp) In a free seminar I held with Marketfy back in February 2014 I brought up INTC and highlighted a breakout in the making that was over $25.00 with a protective stop under $24.00. We had swing and core projections into the $30's and upper $35's. INTC now trading at $36.32. For 2015 I am looking for a continuation of the pattern into upper $40's and testing close to $50.00 area.

JC Parets @allstarcharts

TIP: How to take advantage of this can be two fold. First of all, if rates are going to continue to drop, then US Treasury Bonds will keep rising in price as they have all year. In the stock market, sectors such as Utilities and REITs will outperform the rest of the US Stock Market as these are the highest dividend paying sectors. This year each of these sectors have more than doubled the performance of the S&P500 as fixed income investors are not getting the yield they seek from the bond market, so they have to go to find it in the stock market instead. This causes outperformance out of the Utilities and REITs space and on a relative basis continue to look very attractive.

From a risk management perspective, as long as the 10-year yield remains below 2.5% there is no reason to think we are heading higher in rates. Above that and a more neutral approach would be best for us. In addition, we want to keep watching the Fed Fund Futures market that is currently suggesting an 82% probability of the first rate hike at the October 28th 2015 meeting. This futures market has nailed the interest rate trade all year as Economists and other theoreticians that don't actually put any money to work continue to stay on the wrong side. This group as a consensus has consistently told us all year to sell bonds because interest rates are going higher. However, all bonds keep doing is hitting new highs. We want to continue to ignore them and focus on reality, not theory, and make our decisions based on market behavior.

Currently market behavior suggests interest rates will stay down for some time.

Rod David @IfThenTiming

TIP: My best trading advice going into 2015 is to keep your stocks close, and your stops tighter… Naysayers have been proved wrong year after year. Relentless quantitative easing (QE) and zero interest rate policy (ZIRP) have fueled demand, while obfuscating price discovery. Will 2015 be the end of Central Bank demand for financial assets? Or, will 2015 be the year that inflation needs to be tamed by raising interest rates?… Keep those stops tight.

WATCH: Market strength, and impending weakness, can be telegraphed by the relative performance among major indexes. For example, the Dow Industrials (INDU) will outperform the NDX-100 (NDX) when a rally is nearing its end. This happens because portfolio managers start exchanging risk for predictability, by focusing on widely followed Dow-type stocks with reliable announcements and greater liquidity. This relationship alone has faltered only about twice per year during the current bull market. Another falter should be reliable again for warning of an impending market downturn.

Chris Katje @chriskatje

TIP: My best tip for 2015 and the long term is to watch for catalysts but focus on what's relevant over the long term and not the short term. An example is the markets reactions to the Ferguson shooting versus the Ebola outbreak.

Many companies have popped up on investment screens for their hopeful Ebola vaccines or manufacture of hazmat suits. These stocks are all up nicely on the year, but could just as easily fade tomorrow if Ebola rates decline.

Compare that to the real life event of Ferguson, which saw a cop shoot a civilian. That is where a stock like Taser comes in. The maker of the popular stun weapon is also behind wearable cameras on the body and in glasses.

Taser shares are up 30% in 2014, but rose 66% from the time of the Ferguson shooting. So the lesson here is that a major event can trigger a breakout in shares, but also bring to life a long term investment thesis. At the end of the day, I would rather be holding shares of Taser than the Ebola names that are for the most part unproven.

WATCH: In 2015, I will be paying close attention the media sector. There has been a rash of mergers and speculation that is causing stocks to move. Comcast and Time Warner will likely merge in 2015, creating the largest cable subscriber company in the nation.

Put all the mergers into a sector that is also increasing its technology and you have a hot area to watch. Companies like Starz, Sony, Directv and Time

Warner's HBO are also going directly to the people with new over the top channel models. This could be a sign of the future and help or hurt the industry that lives and dies from affiliate fees and advertising dollars.

I have highlighted several stocks in 2014 that I thought were winners in the sector going forward with AMC Networks, Discovery Communications, Starz, and Crown Media the ones I like best.

Tom Shaughnessy @Toms_119

TIP: Often we are so busy chasing the next best idea, and the next, that we forget about the compelling investment opportunities we already researched. The fact of the matter is that microcap companies can take several quarters or years to come into fruition, thus continued analysis is a requirement. Investors must constantly revisit and review their thesis' on what they own and why they own it.

There is no need to invest in more companies than you can conduct reasonable due diligence on. An investor only needs one or two companies in their portfolio to materialize to have a huge impact on their investment goals, and life. Through continued analysis, an investor understands what is affecting their company, and how they should reasonably react.

This is why I lead my investing activities with an adage I formed, "It's better to know what you own, than to buy what you don't", as there is nothing worse than seeing a microcap you sold grow substantially while the one you sold it for fails.

WATCH: Looking to 2015, I will be watching Crossroads (CRDS) closely as their StrongBox tape library offering has started experiencing growth, coupled with their IP assets (both '972 and non-'972 portfolios). Further, I will be watching ICTV Brands' (ICTV) new product offerings and how DermaWand fairs internationally as well as in Rite Aid stores nationwide.

Turning to technology, Asure Software's (ASUR) innovative cost savings offerings are being noticed by the market and this offers large potential growth. SilverSun technologies (SSNT) has seen a huge 350% increase in net income this quarter, a trend we will be watching closely. SilverSun is a reseller of ERP software sold by Sage in addition to other products. Their highly sticky revenue stream, large recurring revenue and high gross margin is similar to Asure Software's model.

Moreover, Direct Insite (DIRI) is targeting a trillion dollar market with its PayBox offering, which just signed a major global bank. RDX Technologies (RGDEF) is in the process of setting up its global entity, this company's ability to convert waste to a fuel alternative not only packs a high 80%+ GM but offers increased profits to franchise owners.

Microcap companies offer considerable upside potential as they are undiscovered. Investing in solid companies prior to institutions can make for a substantial return. For extensive and continued analysis, visit SecretCaps.com.

A big theme that I believe is here to stay is the low levels for U.S. Interest Rates. When making 2015 predictions I find little value in making up an S&P500 target for 12/31/15 like the majority of sell side brokerage firms like to do. None of them ever get it right, and we refuse to sit here and claim that we will either. For me, the real value is in more of a theme to make decisions around. In this case, the Fed Fund Futures market continues to suggest that interest rates are not going up any time soon. We felt strongly about this as we came into 2014 and so far this has worked very well.

FRIENDS & PARTNERS

Todd Sullivan @toddsullivan

TIP: The economy continues to improve and will do so throughout 2015

WATCH: HHC…. large landholder in TX, NV, NYC, NJ, HI and MD. It has unprecedented assets it is developing and 2015 will be a watershed year in terms of NOI growth and development…

Angie Maguire @goddessofgrain

TIP: Never get married to a position. 2015 is likely to be volatile, the more flexible and nimble you are with your trades the better.

WATCH: In commodities, specifically corn and soybeans I will be watching adjusted production estimates, both globally and domestically as well as moves in demand. Chinese demand, will be paramount for both commodities as we move through the year.

Dave Landry @davelandryTrdr

TIP: Keep things simple. Trade only in the direction of the OBVIOUS trend on pullbacks. Wait for setups. If there are no setups, then do not trade. And, if you do have setups, make sure you wait for entries.

Have a money management and position management plan in place BEFORE you place your trade. Then, follow that plan. Plan your trade and trade your plan.

WATCH: I believe that you can only predict the short-term when it comes to markets. You can then stay with those trends as long as they continue. With that said, even though you can't make long-term predictions, I would venture to say the today's laggards could be 2015's leaders. Stocks multi-year lows such as Gold, Silver, and the Rare Earths could provide opportunities. On the flip side, current leaders such as Biotech (which we are currently long) will not likely be able to sustain their trends, at least not at the rate they have been trending in 2014.

Cate Long @cate_long

TIP: Yields in the municipal bond market will likely remain historically low in 2015. Unless you are in a very high tax bracket it might be best to wait for higher rates unless you are willing to invest in more risky issuers. Investors typically don't trade bonds but instead buy and hold them to maturity. Its much like buying a house -- be patient and wait to buy bonds that you want to hold for the long term.

WATCH: I'll be specifically watching Puerto Rico to see how they manage their enormous debt load. Likely some of the bonds will default. I'll also be watching Illinois, Chicago and New Jersey bonds since they have big fiscal problems.

Doug Kass @dougkass

TIP: My advice is to trade opportunistically and to limit the size of your long term holdings as 2015 could bring unprecedented volatility. Maintain above average cash reserves and stay diversified among industry sectors. Our Federal Reserve and the world's other central bankers have made a mockery of fundamentals.

Animal spirits have lifted valuations to high levels - especially when we adjust corporate earnings for normalized profit margins. With Italy, Spain, France, Russia and Japan in recession and the US barely at "escape velocity" - a large amount of outcomes remain possible in a period of subpar growth. The majority of those outcomes are not favorable to market prices and valuations.

WATCH: I will be watching commodities prices - which, to me, are a pure reflection of global economic growth.

Dirk Friczewsky @FXDIRK

TIP: ...buy the USD on dips targeting levels of EURUSD 1.2150ies first, sell the SPX at spikes and around levels of 2.055/2.070 and 2.090 ...however pick up some real "Gold" (f.e. bars and coins) ... keep on selling the JPY at the current levels of USD/JPY 110-115.00 ....on top do not "play" with CHF (f.e. with EURCHF)

WATCH: Traders usually stick to their markets and pairs and "do not" always change the horse > that´s why I keep on observing the named pairs > on top I look at the German leading index DAX with shorting spikes going into levels between 9.800 - 10.050ies

David D. Tawil @MaglanCapital

TIP: For purposes of investing, to generate outsized returns you must be contrarian. Appreciate the environment (e.g. you can't fight the Fed). Be aggressive but humble.

WATCH: Globalstar (GSAT): Globalstar equity has gained over 50% in 2014, in spite of a recent public short thesis. And, our 2015 price target on Globalstar equity is more than a 100% gain from the current price.

Globalstar, the largest worldwide provider of satellite communication services, is currently in the final stage of gaining FCC permission to offer a terrestrial low power service (TLPS) in the form of Wi-Fi, with spectrum that is licensed to Globalstar and is currently exclusively allocated for satellite use. Along with the company, we are confident in the near-term approval by the FCC. Upon approval by the FCC, Globalstar will have the only licensed, proprietary Wi-Fi with superior quality to public Wi-Fi.

Globalstar's TLPS will materially increase the relevant spectrum (~33%). This substantial increase in capacity is attractive to both the FCC and potential Globalstar partners, including telecom and cable industry participants and also to a wide range of technology companies.

In addition, Globalstar's license on the spectrum is applicable internationally.

In the past few months, market conditions have been ripe for corporate transaction activity, and there have been notable transactions in the TMT sphere. Moreover, the demand for mobile broadband services is continuing to grow and isn't showing any sign of slowing down, emphasizing the urgent need for more network capacity. Currently, 57% of all mobile data is currently carried by Wi-Fi, and growing.

Jay Monroe, the Chairman and CEO of Globalstar, has invested over $600mm in the company and controls ~70% of the shares; that is true "skin in the game." With the recent reporting of 3rd quarter earnings and commensurate expiration of the insider blackout period, Mr. Monroe has been purchasing shares.

Paul Theron @paul_vestact

TIP: Stay long big-cap stocks in the healthcare, consumer and technology sectors, especially those with significant international operations.

WATCH: Global GDP growth.

Karl Setzer @ksetzergrains

TIP: Be prepared. The volatility in commodities will only increase. Windows of opportunity will be narrow.

WATCH: U.S. plantings and acreage. I'm also going to watch Chinese buying and maybe a resumption of corn imports. Stability or the lack thereof in the financials will also drive commodity interest.

Peter W. Tuz

TIP: Be nimble. Focus your investments on U.S. based stocks. Hold fewer bonds than usual, but more cash.

WATCH: It will be a turbulent world and I will be focusing on companies domiciled in the U.S. They are the best in the world now. It still appears that Europe is in a perpetual funk, China may slow and emerging markets may slow more. The typical growth sectors of health care, technology and consumer discretionary are areas we will continue to focus on.

Anthony Alfidi @tonyalfidi

TIP: There is no substitute for studying fundamental factors. Investing in individual companies means understanding their financial statements and determining whether their market position confers a durable competitive advantage. Investing in a country-specific broad market ETF means understanding that country's business climate; the UN and World Bank publish a lot of country development data. Investing in government bonds means understanding sovereign credit ratings.

WATCH: I am watching REITs in hard asset sectors. I believe they will continue to generate cash during an inflationary scenario. I will study REITs in timberland, public storage, wireless telecom towers, and data centers especially closely. I plan to publish more commentary on Rayonier (RYN) and Public Storage (PSA) in 2015.

Andrew Keene @keeneonmarket.com

TIP: I truly believe the market is overbought at these levels. `If I was an investor who was trying to get long the market I would have to be stock specific. I cannot simply buy indices or index ETF's and hope they will go higher next year. I think that the market is not truly ready for any type of rate increase from the FED. Whether or not an investor believes this is going to happen in 2015 it still poses a large risk to anyone long the stock market. Global growth is still a major concern as well as we continue to see uncertainty over Europe's economy weigh on markets overseas.

The final piece of risk and the most difficult to quantify is the continual geopolitical and headline risk from around the world. We saw markets riled by reports of ebola cases in the U.S., unrest in the middle east and the rise of ISIS, and continued tension between Russia and Ukraine. All of these events created volatility in the market and due to the unpredictable nature of these types of risks it is very difficult for an investor to protect themselves from them. Even with all of these risks present there is still a great opportunity for investors to buy protection as markets trade near all time highs.

So my advice would be to look for the opportunities to buy this cheap protection using the options market. As risks become more difficult to quantify it is ever more important for investors to understand how to hedge themselves and protect their capital. My advice for 2015? Learn as much as you can about options.

WATCH: GOOGL- This is one of my favorite stocks for a long through next year. Despite all of the risks I detailed above I believe that GOOGL is a great investment. What does outbreak or war have to do with the earnings power of GOOGL? Not a whole lot. Unlike AAPL, GOOGL has not seen a huge run higher into the end of the year and is by no means overbought. Since I am expecting a pullback in the broader market the fact that GOOGL has underperformed should see it perform well relative to the market next year.

SUNE- Solar stocks have come under fire over the past couple of months as the general belief was that the midterm elections would see many supporters of alternative energy in the house and senate unseated. This did end up being the case but I believe that the move lower that the sector saw was massively overdone. SUNE is down over 20% in the past 3 months and I believe it is hugely oversold at these levels. Despite the new, less alternative energy friendly, congress I believe that SUNE is finding a base of support technically. Over the past month we have seen a bit of recovery in the name and I believe this trend will continue through next year.

Mike Seery @seeryfutures

TIP: Always manage risk

WATCH: Lower prices ahead while the S&P 500 hits all time highs again

Greg Harmon @harmongreg

TIP: No matter how you trade and find ideas, have a process, stick with what works and jettison what does not. Most importantly, write it down so it is fool proof in the heat of the moment

WATCH: I continue to like materials like Alcoa (AA) Century Aluminum (CENX) and USX (X) and will look for beaten down banks like Citigroup (C) and Bank of America (BAC) to move up. Finally large cap old school tech companies like Intel (INTC) and Microsoft (MSFT) should continue to perform well.

Nick Fenton @nickfenton

TIP: Focus on liquidity. There are too many liquid financial instruments out there to warrant trading anything illiquid. Do not let the idea of a huge return (which is likely improbable) in an illiquid name steer you away from focusing on liquidity.

As an Options Trader, I define liquidity by looking for Options with a bid/ask spread of 10 cents or less (I'll accept a little wider on underlying's priced above 100). I also prefer volume of 500+ and open interest of 1000+ on the Options, but that is not as important to me as tight bid/ask spreads so I tend to be a little more lenient with volume & open interest parameters. Establish your liquidity parameters and stick to them!

WATCH: In 2015 I'll be looking for Options premium selling opportunities in underlying's with liquid Options that have Implied Volatility levels at or near 52-week highs. I especially like to see Implied Volatility levels trading at or near 5-year highs.

Liquidity minimizes my slippage risk on entry and exit, which is very important to me. Selling premium when Implied Volatility levels are at or near 52-week and/or 5-year highs puts me in a position where it is more likely that Volatility premium (aka Vega) will stay stagnant or reduce. As a premium seller I primarily benefit from time decay (aka Theta). A reduction in volatility premium is a bonus if it takes place. If volatility stays stagnant it does not hurt my trade. Therefore, putting myself in a position where it has a good chance to reduce or stay stagnant makes sense.

Ezra Rapoport @HFBondsTrader

TIP: Trading: Buy low, sell high. Investing: Buy low and hold.

WATCH: Rate on US 10 year debt to drop. US equities markets to rise.

Dave Lauer @dlauer

TIP: Don't try to compete with the "machines" - invest for longer-term movements rather than trying to scalp and arb. HFT has that part of the market cornered, and there's little point to trying to compete with it anymore. Instead find your edge and focus on it.

WATCH: The prospect of the Fed reducing involvement in the markets is the primary concern going into 2015. We are in unprecedented times and it's very difficult to say how the markets will handle it. The Treasury market is increasingly electronic, and fragility in that market bleeds through into every other asset class, including FX and equities. I'm watching market structure, because that's my specialty. On any signs of market fragility I would be extremely concerned. If markets become turbulent or stressed, it wouldn't take much to touch off another Flash Crash or worse.

William Decker

TIP: Avoid the temptation to let emotions and excitement (positive or negative) influence your portfolio management decisions. Pay attention to what we can know, be aware of what we can't know, & make intelligent informed decisions based on the data.

WATCH: Yield futures for what is most likely to happen with interest rates, & ongoing studies regarding which factors deserve the most attention when developing allocation strategies.

Chris Vermeulen @TheTechTraders

TIP: Find and or create a strategy that has proved to generate returns, master it, and follow your trading plan step by step no matter what your Gut says...

The harder it is to follow your trading plan because of your emotions and current bias of the market, the more likely it will be a winning trade.

Great quote from Dan Lok "The rich do what's hard, that's why their life is easy. The poor do what's easy, that's why their life is hard.

WATCH: I will be looking for a 20-30% correction in the SP500, and I expect the commodity Sugar (ETF SGG) to bottom and start to head much higher. Expect gold, silver and miners to bottom then flat line for a few years...

Michael Hewson @mhewson_CMC

TIP: Its important to remember there is a huge difference between trading and investing. A common mistake long term investors make is adopting the same mind-set for both.

Investing is more about the long term and a buy and hold mentality. When trading the mentality is totally different and more about price moves in the short term.

When trading investors should take their investor hats off and adopt a much more rigorous risk management approach or they could find their trading capital disappear very quickly.

WATCH: I'll be looking at the British pound ($GBPUSD) ahead of next years UK election in May. In the months leading up to the 2010 election the slipped back sharply and it isn't likely to be so different this time. I also will be monitoring the cash flow at ($AAPL) Apple, a company I have liked for some time to see whether they can still deliver the type of cashflows that investors have long become used to.

Greg Michalowski @ForexLive

TIP: In the currency market, 2015 should see the US dollar maintain a bullish bias vs. the EUR and the JPY at least for the first part of year as the continued growth and deflationary headwinds from the Eurozone force the ECB to be more aggressive in their stimulus, and continued sluggish growth in Japan keep the BOJ stimulation going. The wild card will be if the US growth does not pick up and the FOMC has to delay the expected mid 2015 tightening. The EURUSD should look to test the 1.1876 lows from 2010. The USDJPY will move toward the 2007 highs at 124.25 area.

WATCH:

- Global bond yields remain low
- USD stronger against the EUR and JPY.
- The GBPUSD trades in a 1.50-1.60 range.
- AUDUSD falls on the back of slower China growth/commodity demand.
- Stocks move higher on the back of more global stimulus .
- Tech remains the focus along with Drug/Biotech.
- Solar remains a macro play
- The new Ford F150 is a success. Alcoa rises more as expectations are that more automobiles will be made with aluminum.

Georges Ugeux @ugeux

TIP: Sold low-rated bonds in May 2014. Got rid of junk bonds at exactly the right time.

WATCH: I will focus on the evolution of France and Italy whose indebtedness, both in relative and absolute terms, continues to grow in a general recession environment. The risk of disruption of those countries is systemic since each has a debt above 2 trillion euros each. The fall of one would immediately affect the other creating a global crisis and the collapse of European banks.

Jeffrey A. Hirsch @AlmanacTrader

TIP: Biotech looks like one of the sectors of the future. I like iShares NASDAQ Biotech ETF (IBB). In general, I am looking for a positive 2015 with most upside in first half and flat second half. FD: I own IBB

WATCH: To buy IBB on dips for the long haul (FD: I own IBB) and ride the market rally into midyear then bring on the prevent Defense. Sell losers and underperforming positions. Let winners ride. Consider downside protection. Watch for breakdowns in internals, fundamentals and technicals and the Fed's move to a tightening bias. As interest rates tick up, long bonds may not be the best defense. Cash and short term paper and dividend stocks as well as bear funds and covered calls may be better protection against the next bear market that may start toward the end of 2015 or in 2016

Robert M. Brinker @BobBrinker

TIP: Look for fixed income securities trading at a discount to their net asset value. This provides you with some protection in the event interest rates move higher.

WATCH: My favorite fixed income funds for 2015 are DoubleLine Income Solutions (Symbol: DSL) and PIMCO Dynamic Credit Income (Symbol: PCI). Both funds trade at sizable discounts to their net asset value and provide attractive monthly income with an 8.5% annualized yield at today's price. The funds permit the managers broad authority to seek attractive returns wherever possible. One warning: Closed-end funds are volatile. If price stability is important to you, do not buy thinly traded closed-end funds!

Malte Kaub @se1_trading

TIP: Sell EURUSD. We expect EUR weakness to continue as EU central banks try to combat low inflation and weak exports. Target:1.15. Buy USD on setbacks. While targets have been hit, our cyclical view is USD positive.. Sell Gold. Target 1,000.

WATCH: We expect a continuation of the strong returns in global equities and poor performance in fixed income. We will look for over/under-performance in economic performance to calibrate this base case. We expect Oil to find a new, lower range, around $91 (brent) vs. old 110/barrel average.

Tradespoon @tradespoon

TIP: Trade small and trade often. Always look at probability of success using options implied volatility and return on capital.

WATCH: We are watching health care and technology sectors. We are using predictive analytics to find an edge in the market. Interest rates and economy in Europe are a few red flags that can prevent further rally into 2015.

Fari Hamzei @HamzeiAnalytics

TIP: if QE continues, keep your bet size small and trade short term. if you are trading options, watch your oval portfolio delta & imp vols. Short-term market timing will be crucial

WATCH:

- Quality of new highs by paying attention to internals (i.e., McClellan Osc, SPX new 52wkhighs & 52wklows) and sentiment (i.e.,, dollar weighted put/ call ratios)
- Overnight exogenous news
- impact of FOREX on US Equity [& Bonds] Markets.

Ethan Premock @mocktrade

TIP: Over the years my trading success changed dramatically once I learned how to wait patiently for the market to come to the zones in which I would map out to engage in a trade regardless of trade being a Long or a Short trade or regardless of being a swing trade or a day trade. By waiting for the market to come to me rather than chasing a trade my entries take less heat which then allows me to hold ground on the trade with ease, keep human emotion out of the trade, and stay focused on the strategy behind the trade.

The best advice I can offer is to learn to do the same and wait for trade entries to come to you along with also having more of an open mind for two way price action and volatility in 2015 rather than expecting the one way market of the past two years to continue.

WATCH: For most of 2014 regular trading hours (RTH) lacked the natural volume, volatility, energy, and range which was common prior to era of global central bank stimulus. This means I will have a close eye on volume in 2015 and compare it to the volume of 2014 to help confirm potential change back to a natural stock market. I will also be watching IWM and AAPL as key market leaders. If or when I see these two leaders in sync, either to the upside or downside, with volume I will expect RTH energy and range to increase but if the two are either flat or moving in opposite directions I will expect RTH to be more of a repeat of 2014.

Annie Logue @annielogue

TIP: The economy will be better, but this may not translate into a better stock market - companies will have to start hiring and that will cut into margins. Don't expect a blockbuster S&P, but do look for people overall to be happier. Rates have no where to go but up, which will be tight for the bond market. If you haven't refinanced your house yet, what are you waiting for?

WATCH:

- SHLD - short
- JCP - short
- The overall economy will improve, helping the auto sector and most retailers, but Sears and Penney's are beyond help.

Steve Burns @SJosepBurns

TIP: Buy the deep dips on the $SPY. The 50 day and the 200 day moving averages or if the RSI on the daily chart is at 30. These have been sweet spots for long entries for years now.

WATCH: I will be looking for the $SPY to stay over the 200 day moving averages as an indicator that the bull market is still intact and the money is to be made on the long side.

Christopher Nagy @christophernagy

TIP: Keep your eye on market structure changes which can and will impact trading & profitability.

WATCH: Tick Size Pilot of 900 stocks and how it will impact trading. Maker-Taker Pricing changes and liquidity impacts. The Options & Futures markets and products that will improve trading profitability.

Chris Temple @NatInvestor

TIP: 2015 will again confound the experts who believe that U.S. long-term interest rates will rise. They will likely move lower than the recent 2.4% level on the 10-year Treasury, at least for one good stretch during the year. This should support yield stocks; but otherwise, stocks might not benefit from this broadly as over the last couple years, as a big part of the reason for low rates will be continued deflationary pressures, anemic growth and trouble spots in the world.

WATCH: 2015 may still be a bit premature for this, but we are approaching the point where the markets go from an attitude of "Oh, goodie--more free money!" to one of "Oh, my God...MORE free money!?" Inevitably, we are moving back toward an investment climate such as in the late 70's and early 80's, where stagflation for a while favored tangible assets rather than overpriced financial assets. Longer-term, I like agricultural commodities, energy and precious metals. Industrial metals will bring up the rear, generally speaking. Stocks and bonds are unlikely to crash, but will at the least have their turns to underperform hard assets for a while.

JD Singh @TheRealJDSingh

TIP: The Oil and Gas sector has an average of 4.5 stars on the Vetr platform. The Vetr community is very bullish on the Oil and Gas sector,especially companies that specialize in exploration and production. Eclipse Resources Corp. ($ECR) is one example of a highly rated stock on Vetr. Though ECR has dropped in value over the last few months, the consensus of the Vetr community is 5 stars, indicating the stock will be back up over the next year.

WATCH: We'll be watching the retail sector, in particular the discount retailers like Family Dollar Store ($FDO) and Target ($TGT). The Vetr community has a very bearish view of the Discount Retail Sector - giving it an average of 2.5 stars. We're very curious to see how this industry performs after the 2014 holiday season and into 2015.

Nate Tobik @oddballstocks

TIP: I'd recommend taking a very close look at French small cap stocks. Most are undervalued and almost all are completely ignored by investors. Many companies that are growing earnings selling for less than book value, or extremely low earnings multiples.

Another area worth investigating are medium sized banks. Many are relatively undervalued (compared to the index) while they're experiencing loan and deposit growth. Lots of room to run.

WATCH:

- American banks under $5b in assets
- French small caps
- Credit Agricole regional banks

Anne-Marie Baiynd @AnneMarieTrades

TIP: Continue to manage your risk exposure aggressively, particularly if you are a newer player to the market as this concept is often ignored chasing greater returns. Establish clear areas of support and resistance before deciding on the right moves for yourself.

WATCH: I'll be looking for charts to cycle towards momentum again once the first quarter gins as I anticipate the last quarter of 2014 will be largely sideways in formation. I suspect the charts will rotate into proper support below the broad channel and then likely lift again to resist the channel levels. In the SPX particularly, the chart should come in to test 1850, 1775 and potentially even 1680 before lifting and moving back to test old levels of breakout. It seems natural to assume that 2015 will be filled with all kinds of fireworks and I am really looking forward to it =)

Martha Stokes @TechniTrader

TIP: The most important aspect of trading for the year 2015 is to understand the current Market Condition. This is not market breadth or advance decline, nor how the indexes are behaving. There are 6 primary Market Conditions. Indexes only reflect what the bulk of the retail crowd is buying. Index components are held in Trusts and Charters, and therefore over 70% of these stocks have outstanding shares that are in long term institutional holdings. With over 80% of the market now dominated by the Institutions the indexes rarely lead price action, especially for short term trading styles such as Swing or Position trading.

The current Market Condition leads the indexes most of the time, and understanding it allows technical traders so shift gears, change strategies, adjust indicators, and choose the most reliable Candlestick Patterns before a major change in the market trend. By anticipating and being prepared ahead of time as to how the indexes will react, the technical trader no longer chases runs or is at risk of front running by High Frequency Traders HFTs. Instead the retail trader is then trading more closely to how professional traders are trading.

WATCH: The year 2015 is going to be an important year for the market which is heading into its 6th year of a Bull Market. Areas to watch are new technology industries, in particular displacement and disruptive technologies that will reshape societies and economies around the world. Another important area for the US which is currently leading new technology globally, is the health care industry.

The US is once again leading the entire global economy toward expansionary economies. China needs to be watched as their economy is contracting at a faster and faster rate. China faces what all industrialization economies eventually face and that is the end to the accelerated industrial development phase.

Industries that are showing strength are medical devices, instruments, supplies, semiconductors, software, Cloud security, Cloud infrastructure, mobile payment systems, grid sensors, internet connectivity, Mega Data storage devices, electronic devices, and mobile marketing.

Michael Lamothe @MichaelGLamothe

TIP: My advice for 2015 is the same as 2014 and before... The single most important thing that anyone participating in the market needs to learn how to do is to control risk.

Just like when we were kids going to see a movie in a movie theater, the first thing we were taught was to know where the exits are in case of an emergency. When entering a trade, the first thing we should know is where we plan to get out in case we're wrong.

Once we know where we plan to exit if we're wrong, we can determine the amount of capital we want to risk on the trade and position size based on where we plan on entering and exiting the trade.

Knowing your risk is essential in trading and this is a simple way to do it.

WATCH: I'll continue to monitor the major indexes (Nasdaq, S&P 500, and NYSE) across multiple time frames (daily, weekly, and monthly charts) along with my own watch lists to identify which sectors are setting up, which are leading, which are lagging, etc...

I monitor the same data sets week in and week out because in my opinion that is the best way to catch the subtle changes as they occur. I don't know what will happen in 2015 but I know I'll be a part of it when it does.

Peter Tchir @tfmkts

TIP: Long Europe and China versus the U.S.

WATCH:

- Oil. I believe low oil prices will hurt U.S. economy. The shale industry has provided good jobs directly and via Cap Ex.
- The ECB - will the ABS Purchase Programme work? I think it will and it will spark EU outperformance.

Harlan Pyan

TIP: Given how this market has been on the move for the last 5-6 years and how seasonality is in play as I write this (Thanksgiving) with many stocks getting more extended by the day the best advice I can give it to not get sucked into buying stocks that have already had big moves as doing so is doing so AFTER the fact and one is late to the party.

Sure some can continue to creep higher here but make sure you have a seat when the music stops in the high flyers because as we've all seen when a stock is taken to the wood shed 3-4 down days can wipe out week's worth's of gains rather quickly.

Just remember the sun is brightest at its peak. So going into 2015 do yourself a favor and don't chase anything out of fear of missing it AFTER you already missed it. That is a form of risk management too you know.

WATCH: How markets react AFTER we've had a correction and is trying to repair itself. What NEW leaders are going to emerge will be key. One such name that does intrigue me is that of Mobile Eye (MBLY).

What this company does is designs and develops software and related technologies for camera-based advanced driver assistance systems. It operates through two segments, Original Equipment Manufacturing and After Market. The company offers proprietary software algorithms and EyeQ chips that perform detailed interpretations of the visual field to anticipate possible collisions with other vehicles, pedestrians, cyclists, animals, debris, and other obstacles; and detect roadway markings, such as lanes, road boundaries, barriers, and related items, as well as identify and read traffic signs and traffic lights. It serves original equipment manufacturers, tier 1 system integrators, fleets and fleet management systems providers, insurance companies, leasing companies, and others.

Ever see the cars in the movie I Robot? Well this is Sci Fi starting to come to life in a way. Think about it, who would have thought GPS would be standard in cars back 10-15 years ago. Now we are starting to cross the threshold of letting the car do the driving for you more and more?

As I post this the stock is in what looks to be a bottom of a cup chart formation that could use a bit of chart time while it builds a whole new base.

Thomas Carr @DrStoxx

TIP: I see real GDP continuing to remain at or above 3% into 2015, with the S&P staying in modestly bullish mode until early to mid-summer. The Fed will begin raising rates around then, making the latter half of the year a more volatile trading environment, but I think 2015 will end a few percentage points higher than 2014. In short, go long the first half of the year, and stay market-neutral the latter half.

WATCH: The first half of the year will continue the low volatility trend we've been seeing and this is an excellent environment in which to place theta-decay trades on the major indexes and key stocks. I have a rotating list of "favorite stocks", but right now high on my list are the following: BIDU, INTC, MELI, GPRO, BABA, JAZZ, CENX. Some beaten down stocks that should come back in the first half of 2015 are: IBM, QCOM, GOOG, FB and TSLA.

Phillip Streible @pstreible

TIP: Perhaps no other commodity is as unique as the Silver. It is one of the worlds elite precious metals along with gold, platinum and palladium but unlike those metals silver trades at a 20 to 70+ times discount to those metals but has more fundamental uses than all of them. Almost every person has owned a product with some form of silver in it (cell phones, electronic tablets, jewelry, glasses, solar panels, fabrics, surgical equipment, etc.) and the list goes on and on and continues to grow. Due to this fact I believe that the world's consumption silver will far outstrip available supplies and send prices higher in 2015.

Now you may ask if silver has all these uses why have over the past 2 years we have seen silver sell off? This is because silver has been a victim of gold dramatic downturn and I think the prices have gotten it wrong. Gold is strictly an inflation, safety and store of value play trading off of money supply, interest rates and geopolitics where almost all of the gold that has ever been mined is locked away somewhere in someone's safe. While silver on the other hand has some of these characteristics its industrial, technological and medical purpose are not being factored into price.

The world economy is expected to grow at 3.4 % in 2015 with most of the strength coming out of the U.S., Asia, Africa and Latin America where Europe still continues to stall out but Europe seems to be on track for implementing a "what ever it takes approach". Once Europe begins to find their footing again the U.S. Dollar will begin to slip and that's when commodity prices like silver will begin to soar.

WATCH: I expect to see silver futures hold its recent low of $15 per ounce and make its way back up to $20 by the end of December 2015. The start of the rally will begin in the first week of the New Year when money managers and fund managers start to look at rebalancing their portfolios. Generally they reduce some of the markets that have become way ahead of themselves like the stock indices and add to those undervalued like silver.

Justin Pulitzer @JustinPulitzer

TIP: I think the key to success in 2015 will be Tactical Trading. This means smaller size positions w/ shorter time frames. Considering the Market has already had such an epic run & little to no correction in the past couple of years, it's reasonable to assume 1st buying now isn't the best trade location. Buying stocks that are coming off ATH tend to have buyers who feel that they've missed the run. I would focus on those stocks that are in defined up-trends, at past their past Reference High re-tests, and that lead to breakouts. Trend touches, 61.8% Fibonacci Retracements & of course Major Moving Averages (50, 100 & 200MAs) are all spots to play these.

WATCH:

- AAPL is near term over-bought as of this writing. It stopped at $119.75 in today's trade & puled back. I believe longer term they have cracked mobile payments & on the verge or something amazing in wearable technology. I also believe they will become a large payer over time in TV as well as gaming. The world is moving away from store bought game cartridges to App Store distribution. I believe in a correction to the rising Primary Trend line or any move into the $80s is buyable.

- BABA is basically an online monopoly in China. China, by their own admission, is attempting to become more of a domestic consumer economy than an export economy. This is because China wants to take their destiny into their own hands & be less subject to world economic cycles. I also believe this will become a must own name by big funds & managers, so dips should find support. I think this stock on any move btn $92.70-$101 is buyable.
- FB is a company w/ scale & scope the likes of which the world has never seen. The barriers to entry are enormous at this point & there's a lot of room to monetize the user base & the data they generate. I think the stock on dips into $65-$67.5 strikes is buyable. I'm bowling for Par ($100).
- GOOGL has an amazing monopoly in search & has been squeezing MSFT at every turn. If the EU doesn't forcibly split up GOOGL (which is a real danger), over time this stock should play some catch-up to the broad tape. It's been under pressure due to the current rotation of money into AAPL & BABA, but if anything, Social Media Multiples & Balance Sheet cash have proven just how inexpensive this company is. It's rare outside of AAPL for such a marquee brand to be trading at such a non-bubble like multiple given the strength of the broad market. I believe any move to $440-$450 should be buyable.
- LULU is an amazing brand that has been mismanaged & w/ stores that are poorly run. It's not an easy name to hold, but I believe the founder is interested in taking this company private again or it's attractive to larger apparel brands that are looking for a high end add on brand.

Jim Tassoni @jtassoni

TIP: Stay nimble and look to buy companies with above average growth and profitability metrics when they are selling at discounts to intrinsic value. Build in a margin of safety in all of your investment decisions and stay disciplined. Take the opportunities when the market gives them to you. Don't reach.

WATCH: I think heading into 2015 two very interesting areas are Energy and Metals. Both have been under a tremendous amount of pressure and there are some great opportunities in the stronger companies that have been thrown aside along with the rest of the sector. Within both sectors look for companies with strong competitive advantages that can weather continued sluggishness in the sector but will benefit when there is a turn in sentiment which is bound to happen.

Mark Melin @MarkMeiln

TIP: As stimulus starts to pull back from the U.S. economic environment in 2015, we will likely see volatility across various markets, that is making the assumption that the level of market manipulation is kept to a minimum. RBS is confirming what has been a topic of hushed tone discussion: The U.S. Federal Reserve is preparing for volatility and so is RBS, just for different reasons.

The “type” of risk manager that identifies these major trends typically have a history of bringing some unique insight that added to the investing conversation in a significant way. Carl Icahn, love him or hate him, has a documented history of being relative savvy about market gyrations. Sometimes he observes them, other times he creates them. He recently warned about a potential coming market crash. Don’t know when it’s going to happen, but given the unspoken economic situations – unfunded liabilities, the ones tracked by Boston University Professor Larry Kotlikoff, are just one example – that quantitative investing models are suggesting that preparing for a little potential for market volatility might be appropriate.

Some of the other topics risk managers are watching include the U.S. losing its mantle as the world reserve currency of choice. These are tough issues, no doubt, but risk managers calculate the logic and then might do a mathematical probability analysis. Nothing is certain – and discussing difficult issues in an open forum often tends to isolate and then help manage the problem to reduce unwanted volatility that no investment method could handle. Certain people inside the derivatives industry, including myself, have seen and managed through a few of these volatility events on several levels. Reasonably logical worst case scenarios need to be considered in all modeling.

What is likely to happen in the Middle East is that the U.S. realizes it can’t and shouldn’t be in charge of building a democracy in the volatile region. Democracy will fail in the Middle East. The U.S. needs to come to grips with this basic fact and just hope for decent dictators, or engineer coups, to put people in charge who are at least moderately friendly to what can be generally agreed is civilization. This, of course, is opposed to the terror organizations running around and using intimidation to get their way as effectively as the best hedge fund activist, if not more so. Ultimately the concern is that a swath of brutal radicalism extends from Libya to Syria, through Iraq and Iran and to Pakistan and potentially beyond. This little Pandora’s box was opened and it doesn’t seem to want to close. Just like the derivatives crash of 2008, the government received its warning on the topic, this time from Saudi Arabia, who isn’t happy the U.S. is advancing its relationship with Iran, a potential nuclear rival.

WATCH: The leads a specific investment prediction: so long as the markets are not overly manipulated, we will see several significant volatility events in 2015 and heading into 2016. It won't just be one and it won't be in only one market. Don't let this jolt you, however, because the second prediction is that investment strategies designed to weather bumpy roads are going to be the most successful, along with hedge funds and trading methods that have a unique strategy point of differentiation.

I predict that in 2015 managed futures trading strategies will be the best performers along with larger or more sophisticated activist hedge funds and relative value strategies such as Gotham's evenly balanced value investing long / short methodology. Obviously there are no guarantees of performance whatsoever.

I predict another investment concept will take hold, and that is: Volatility can be used as a risk management method. Uncorrelated volatility in a portfolio when combined with different strategy performance drivers can yield positive results.

The key is: Don't be afraid of volatility. If you plan for volatility you can allocate a percentage of it in your portfolio.

We all hope the economy does well. And it very well could. The U.S. appears to have generated escape velocity and if it can take its foot off the pedal of market manipulation against the forces that so favor the simulative a different market environment may emerge for the long haul.

That's what we all want, but if it doesn't happen, having a percentage of your exposure non-correlated to the stock market is like having a low cost risk management cushion that helps you sleep at night.