

Trading without headaches

Earlier this year, AlgoTrades went live with their automated futures trading system for investors. Founder Chris Vermeulen explains that this 100% hands-free investing system provides the option to have some of your investment capital actively invested like a professional trader so you can profit in rising, falling and even sideways market conditions. The AlgoTrades Trading System is a LFT system (low frequency trading), meaning it only places 30-40 trades each year.

Active in the financial trade since the 1990s, Vermeulen is also the editor of the TheGoldAndOilGuy newsletter which is designed for gold market traders providing quality futures and ETF Trade Alerts, daily videos, market forecasts, trading education, and commentary. He developed AlgoTrades to give people the option of automated trading, he says. "People don't always have the time to read newsletters, or the expertise to use the information in them to their own advantage."

He says that AlgoTrades solves his client's biggest problem related to investing in the stock market: the ability to profit in both a rising and falling market. Fully

automated, it requires absolutely no work on the investor's part. All trades are executed automatically and AlgoTrades adjusts protective stops and profit targets on its own. The system uses advanced filters to monitor the market on a tick-by-tick basis carefully evaluating each entry, profit or loss, or stop placement level in real time. Vermeulen emphasises that AlgoTrades' algorithmic trading strategies are not market-neutral, meaning they do not hedge their position because they seek to profit from the stock market. "Instead, our trades are directional and typically in the direction of the major trend, whether price is moving up, down or sideways. Having

seen my family and friends lose money in financial crises, I am very conscious and aware of the importance of controlling risk, and believe that trading using our algorithmic trading strategies and automated approach successfully manages risk while seeking attractive returns."

Further bolstering its service offering, AlgoTrades recently formed a strategic partnership with EquaMetrics, a platform which allows both active traders and investors to build trading systems of their own. "AlgoTrades is built on my own trading preferences," says Vermeulen. "I spent considerable time and money on having it built for me; if only EquaMetrics and their RIZM tool was available when I started building AlgoTrades I could have saved ten' of thousands in programming fees. EquaMetrics has the most innovative, visual design language solutions I've seen where traders of any skill can develop complex trading systems without any programming knowledge."

AlgoTrades plans to develop its existing automated trading solutions into the RIZM technology over the next 12 months as well as develop new, more advanced, intraday trading system for use with RIZM.



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